

Engagement tools vendors – comparison page

The table below gives you a one-page look at the companies covered in our [choosing the right partners for your user engagement activities](#) item, where you can find full details for each vendor.

Vendor	Core offering	All pre-requisites provided?	Is there a Free option?	Popularity/Credibility
Localytics	Analytics	3/3	Yes, limited	5,000 companies; 25,000 apps, 1.5 million devices, 50 billion monthly data points
Flurry	Analytics	1/3	Yes	150,000 developers, 500,000 apps
Google Analytics	Analytics	1/3	Yes	No official information out there, but I assume quite a lot of developers are using it, because they know it from the web
Parse (a FB company)	Push messaging	1/3	Yes	No numbers on their site, but they are pretty big and known in the industry
Swrve	All engagement	3/3	Yes, VERY limited	
Appiterate	A/B testing	3/3	Yes	No information on their website, but since they raised seed money just on April 2014, we assume they are rather new and are still building their customer base
Artisan Mobile	All engagement	3/3	Yes, limited	No information on their website
Urban Airship	Push messaging	1/3	No pricing info available	No information on their website
Appoxee	Push messaging	2/3	No	No specific information on their website, but they do claim that they are able to push 100,000 messages per second